



TERESA HELDT

SENIOR CONSULTANT



PROFESSIONAL EXPERIENCE

Theresa Heldt is a forward-thinking strategist who energizes others with her vision for the future. She inspires teams by the possibilities of what could be. By valuing each person's uniqueness, she can maximize the team's strengths and transform something good into something great. Theresa has more than 30 years of experience both as a consultant and as an executive-level leader with Marriott International.

Theresa's areas of expertise are strategic business development, brand positioning, change management and organizational excellence. She helps clients achieve greater productivity and efficiencies through the engagement and retention of key talent. Her diverse client portfolio includes nationally recognized aerospace, technology, food service, hospitality, manufacturing and automobile companies, many of whom credit her people-driven strategies as the leading catalyst for organizational growth.

EDUCATION/CREDENTIALS

Theresa holds a Bachelors Degree in Psychology from Cardinal Stritch University in Milwaukee, Wisconsin, with a concentration in Organizational Development. In addition, she has certifications in multiple programs, including Gallup StrengthsFinders, DISC, Myers-Briggs and Lumina Leadership 360.

SPECIALTY AREAS

Theresa's broad range of expertise includes additional competencies in:

- Executive Coaching
- Brand Management
- Change Management
- Strategic Planning
- Teambuilding
- Leadership Development

PROFESSIONAL AFFILIATIONS

Theresa is a member of American Society for Training & Development (ATD) and sits on the board of directors of Appleton Creative, a leading brand and marketing firm in Orlando, Florida.



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