



LINDA STOKES

EXECUTIVE CONSULTANT



Linda is the Founder of PRISM International, Inc., an international consulting and training firm that helps organizations build inclusive and culturally-competent teams by providing a comprehensive, strategic, enterprise—relevant diversity and inclusion process that benefits the organization, their employees and their customers. She leads a unique team of dedicated D & I professionals that apply their organizational and business experience, knowledge and passion for creating an inclusive workforce, workplace and marketplace.

She founded PRISM in 1992 with the mission of increasing organizational performance by creating more inclusive workplaces that value the contributions of all employees and that connect D&I strategies and tactics to the business of the organization. Under her leadership, PRISM has provided D&I consulting services, training and products to millions of employees in hundreds of organizations around the globe.

Linda is co-author of *Multicultural Customer Service: Providing Outstanding Service Across Cultures*, author of numerous journal articles, media contributor on topics of organizational strategic and tactical D&I, and a curriculum developer of over 120 cross-cultural and D&I consulting and training programs. She is a recognized leader in the field of D&I and coaches and mentors Executives, CDOs and diversity professionals at several American and European global firms.

As a women-owned certified business headquartered in Central Florida, Linda's leadership and success was recognized by the Women's Executive Council of Orlando when she was awarded their Women's Achievement Award for Business.

In 2006, she recognized the special needs of Diversity Councils and Employee Resource Groups (ERGs) and created the Association of ERGs & Councils. That was followed in 2008 with the launching of the annual ERG & Council Honors Award™ and in 2012 with the first annual ERG & Council Conference™.

In 2016, she took confronting our unconscious biases, micro-inequities and cultural misunderstandings to the next level by creating The Elephant We Can't See™- a unique workshop that uses storytelling followed by interactive, engaging, skill building training to help begin a dialogue about any difference that makes a difference in the organization.

In 2017, in being proactive and promoting civil and respectful behaviors, she developed the groundbreaking, Choosing Respect in the Workplace™- a 3-hour training session that is unique in its approach, by helping employees develop a mindset for choosing respectful behaviors and develop the skills needed to address disrespectful behaviors when confronted with them.

Prior to PRISM, Linda's professional experience included management and executive experience in education, healthcare, banking and international customer service consulting and training. She received her B.A. in Psychology from Rollins College in Winter Park, Florida and her M.A. in Educational Leadership from Stetson University in Deland, Florida.



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