



BOBBY GORDON

REGIONAL VICE PRESIDENT



Bobby is a Regional Vice President at Talent Dimensions, a full-service provider of innovative and proven consulting services, training programs and products focusing on Career Development, Engagement and Retention, Diversity, Equity, Inclusion and Belonging. Bobby and Talent Dimensions serve 3 million plus employees in over 270 organizations in twenty-six countries on six continents.

As a dedicated, seasoned diversity professional who leads with heart and passion, Bobby specializes in assisting organizations and individuals in achieving business goals by leveraging a diverse, energized and engaged workforce. His portfolio of clients include American Family Insurance, TIAA-CREF, Lockheed-Martin, University Medical Center (Texas), Chevron, Clorox, Universal Parks and Resorts, Entergy, Sony-Latin America, the Center for Disease Control, St. Jude's Children's Research Hospital, The U.S. Air Force, Denny's Corporation, Blue Cross Blue Shield NC, Cracker Barrel Old Country Store, GM Financial, American Airlines, Texas Instruments, CalPERS and Michelin North America.

Prior to his work with Talent Dimensions and its predecessor, PRISM International, Bobby was a cultural diversity trainer with the Defense Equal Opportunity Management Institute (DEOMI) where he developed and conducted training for managers and senior military leaders in communications, organizational effectiveness and conflict resolution.

His DEOMI experience took him to over 30 states and US territories and also throughout Germany and South Africa. Directly responsible for the needs analysis, instructional design and leadership duties on diversity seminars for requesting civilian and military organizations, Bobby also served as a participating think tank panelist in developing strategies on increasing representation of women and people of color in senior positions in the Army and Air National Guard. He helped to develop and design a human relation-training program for newly assigned DEOMI staff and faculty members.

After September 11th, he was tasked with co-moderating and developing a video to dispel myths and stereotypes about American citizens of Middle Eastern descent or Muslims. The film's purpose was to ensure that service members and their families who either appeared or were Middle Easterners or Muslims were treated with fairness, dignity and respect. The film is used by the US Department of Defense and the US Department of Homeland Securities.

Bobby received his Bachelor of Science in Liberal Arts from Excelsior College and a Master's of Science in Transformative Leadership from Bethune-Cookman University. He is a graduate of the Army's Officer Candidate School. He is also a certified Equal Opportunity Advisor graduating from Defense Equal Opportunity Management Institute. Bobby lives in Daytona Beach and is an avid golfer and Harley Davidson enthusiast.



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