

Dr. Beverly Kaye Receives Lifetime Achievement Award from IMS

The Institute for Management Studies presents Dr. Kaye their lifetime award for her contributions to the field of leadership and career development.

Reno, NV October 8, 2019 – The Institute for Management Studies, a leader in executive development for organizations since 1974, announced that Dr. Beverly Kaye will receive their lifetime achievement award for her contributions to the field of career development, employee engagement and leadership. The award will be presented to Dr. Kaye at a special celebration to be held at the film studios of AthenaOnline, who developed the first enterprise microlearning platform. It is only the third time that IMS has presented a lifetime achievement award, the first going to Dr. Russell Ackoff for his work in strategy and systems thinking, the second going to Dr. Marshall Goldsmith for his work in leadership development and coaching.

Dr. Beverly Kaye's contributions have not only positively influenced clients and industry colleagues but have facilitated respect for the learning and performance industry overall. She is the author or co-author of five books on engagement and development. Her books include the *Wall Street Journal* bestseller *Love 'Em or Lose 'Em, Love It, Don't Leave it* and *Hello Stay Interviews Goodbye Talent Loss* (all co-authored with Sharon Jordan Evans). Her best-selling book on alternative career paths *Up is Not the Only Way Rethinking Career Mobility* (coauthored by Lindy Williams, and Lynn Cowart - 2017) builds on decades of research and work in the field. Her seminal book on employee retention *Help Them Grow or Watch them Go* (co-authored with Julie Winkle) was recently updated in a second edition which was released this past January by Berrett-Koehler.

"The reality of engagement and development continues to morph in response to the changing business landscape," said Beverly Kaye. "Developing people to optimize their capacity is a compelling and strategic priority. Providing managers and employees with practical tools to engage in those conversations has moved from being a nicety to a necessity. I am absolutely thrilled that my work in this area is being recognized by IMS with this award."

Dr. Kaye received the "Thought Leader Award" from the ISA (Association of Learning Providers) in March of 2018 and the ATD Lifetime Achievement Award in May of 2018. ATD initially recognized her contribution to the field when in 2009 they designated Dr. Kaye a "Legend" - an award that is reserved for "pioneers and prophets in the field whose ideas have endured over several decades."

Charles Good, president of The Institute for Management Studies, stated "Beverly Kaye has been a pioneer in the use of career development and engagement. Her efforts have paved the way for the field and we're honored to give her the Lifetime Achievement Award from IMS."

About the Institute for Management Studies:

Since 1974 IMS programs have offered participants the opportunity to interact with, and learn from, some of the world's leading management thinkers on an ongoing basis. Over 250 major multinational organizations include IMS as a key component of their overall development strategy.