WHY IS THIS CRITICAL?
• Changing demographics, skill shortages and economic challenges continue to drive corporate strategy — the need for talent tops the list.
• People are, and always will be, an organization’s only sustainable competitive edge.
• Workshops alone do not create change. Experiences must be sustained and reinforced for behavior change to take hold.

WHAT IS IT?
• Subscription-based, on-line gateway for managers who have completed the Love ‘Em or Lose ‘Em® learning experience.
• Designed to keep the learning alive and provide “just in time” support for managers building a talent-focused workplace.
• Accessible anytime, anywhere, learning opportunities are provided from A to Z, for one-on-one, team or group facilitated experiences.
• Complete with Self-Studies, Frequently Asked Questions, Tips, Articles and Recommended Reading, this A to Z library supports managers in their continuous engagement efforts.

HOW IT WORKS
As a follow-up to the Love ‘Em or Lose ‘Em® experience, this portal provides managers with hundreds of practical sustaining activities, self-reflections, resources, tips and tools that are:
• Easily accessible, 24/7.
• Mapped to the A to Z strategies explored in the workshop and the book.
• Accessible through the Focus Areas highlighted in the Retention Focused Manager: Development, Style, Environment and Success Drivers.
• Easy to use and navigate, following a quick review of an on-line tutorial.

OUTCOMES
• Talent-focused behaviors are reinforced.
• Managers are introduced to hundreds of new ideas and activities to drive engagement.
• Strengthens communications between managers and employees.
• Training budgets are optimized.
• Improves engagement success levels and provides a practical platform for measurement.
• Answers to engagement challenges are available as needed, 24/7.